



PURPOSE

YOUR JOURNEY. HIS PLAN.



2025 Annual Purpose Conference at Loyola University Maryland
June 6-8

I Welcome



Emily Issing
Conference Chair

We are so excited to announce our 2025 annual Purpose Conference, set to take place at Loyola University Maryland this June 6-8!

Our mission at Purpose is to build a community of faith that engages, equips, and empowers young adults ages 18-30 to find and live out their purpose through a growing relationship with God.

We would like to invite you to join us in supporting the young adults who will attend this amazing event! This is a great opportunity to help the next generation strengthen their community of faith. By lending your support to Purpose, you're making an investment in the future, enabling young adults to discover God and themselves on a deeper level.

This year, we have a few options for sponsorship, beginning with our Foundation Sponsorship Package. As a foundation sponsor you will enjoy premium perks, including a table at the event, promotion on our website, social media promotional posts, and more!

I hope to see you there. If you have any questions, please reach out to me directly at purpose@designingevents.com.

Sincerely,
Emily Issing, Conference Chair
And the 2025 Purpose Planning Committee

Sponsor at Purpose!

| Foundation Package \$1000

Promotion on Event Website

Shoutout from Mainstage

Logo on Program

6ft Table for Materials

Logo on Sponsor Sign – prominently placed at Conference

1 Social Media Post Promoting Your Participation

2 Complimentary Registrations Including Meals and Activities

**TO COMPLETE YOUR SPONSORSHIP AGREEMENT, VISIT
[YOURJOURNEYHISPLAN.ORG/SUPPORT-US](https://yourjourneyhisplan.org/support-us) OR [CLICK HERE TO APPLY](#)**

EXCLUSIVE OPPORTUNITIES FOR SPONSORSHIP.

BREAKFAST (2 OPPORTUNITIES) | \$2,000 EACH

Make a morning impact by showcasing your brand through signage at a breakfast.

CONFERENCE BAG | \$3,000

Be seen everywhere an attendee goes by providing the 2025 Conference Bag with your logo prominently placed.

LANYARDS | \$500

Put your brand front and center—literally! With branded lanyards, every attendee becomes a walking ambassador for your organization.

CHARITY EVENT | \$3,200

Show your brand's heart by sponsoring the charity giveback opportunity! This is your chance to align with a meaningful cause, gain positive brand exposure, and inspire attendees to make a difference together.

SNACKS AND BREAKS | \$2,000

Keep attendees energized and put your brand in the signage spotlight by sponsoring snacks and breaks!

DAY ONE DINNER | \$2,500

End the day on a high note by sponsoring dinner! With your brand at the center of a memorable meal, attendees will connect, unwind, and engage—all while your logo shines.

EXCLUSIVE OPPORTUNITIES FOR SPONSORSHIP.

DAY ONE CONNECTION EVENT |

\$2,500

Be the driving force behind meaningful connections by sponsoring a connection event! Your brand will take center stage as attendees mix, mingle, and build lasting relationships in a dynamic and engaging setting.

DAY TWO DINNER AND CLOSING KEYNOTE | \$3,000

End the event on a high note by sponsoring the final dinner and closing keynote! This is your chance to elevate your brand while attendees reflect, connect, and get inspired one last time. With your logo front and center during a meaningful meal and a powerful keynote, you'll leave a lasting impression as the conference wraps up.

WORSHIP BAND | \$7,000

Be part of something powerful by sponsoring the worship band! Music is at the heart of worship, creating an atmosphere of faith, reflection, and connection. With your support, attendees will experience unforgettable moments of praise, and your brand will be recognized as a key partner in this transformative experience.

GRANTING WISHES | \$1,000

Be the reason someone's Purpose Conference experience is unforgettable! By sponsoring conference wishes, you help attendees remember their time at the event for a lifetime.



EXCLUSIVE OPPORTUNITIES FOR SPONSORSHIP.

CLOSING RECAP VIDEO | \$2,500

Keep the Purpose 2025 experience alive by sponsoring the official recap video! Your brand will be featured in a high-energy highlight reel capturing the most powerful moments, inspiring keynotes, worship, and connections made throughout the event.

**CUSTOMIZATION IS AVAILABLE. CONTACT US AT [PURPOSE@DESIGNINGEVENTS.COM](mailto:purpose@designingevents.com) TO
CREATE A PACKAGE THAT MEETS YOUR NEEDS.**



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CONFERENCE SCHEDULE:

Friday 6/6

- 2:00–8:00 PM – Grab Your Pass: Registration
- 3:00–5:00 PM – Ignite Your Purpose
- 5:00–5:30 PM – Snack Shack
- 5:30–6:45 PM – Opening Worship and Keynote
- 6:45–8:00 PM – Dinner and Connection Event
- 8:00–9:00 PM – Worship Night
- 9:00–10:00 PM – Social Spot

Sunday 6/8

- 8:00–9:00 AM – Grab and Go Breakfast
- 9:00–12:00 PM – Caravan to Services in the Area (You Choose!)

Saturday 6/7

- 8:30–9:00 AM – Grab Your Pass: Registration
- 9:00–9:30 AM – Worship and Welcome
- 9:30–10:30 AM – General Session
- 10:45–11:45 AM – Small Groups
- 11:30–11:45 AM – Snack Shack
- 11:45 AM–12:45 PM – Deep Dives
- 12:45–1:30 PM – Lunch Break
- 1:30–2:30 PM – Give Back Opportunity
- 2:30–2:45 PM – General Session
- 4:00–5:00 PM – Deep Dives
- 5:00–6:00 PM – Dinner Event
- 6:00–7:15 PM – Closing Keynote & Worship
- 7:30–10:00 PM – Social Spot